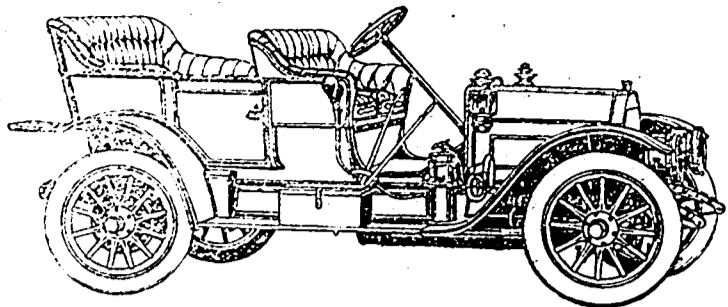


# TURNER'S PUBLIC SPIRIT.

Forty-Second Year

Ayer, Mass., Saturday, April 2, 1910.

No. 29. Price Four Cents



Buick Model 19. Wheel base 105 inches, tires 32 x 4, cylinders 4 1-4 x 4 1-2, transmission selective type sliding gear. Price, \$1400, F. O. B. factory. This price includes oil lamps, tail lamp, generator, gas head lights, horn, and repair outfit. The classiest small car at the Boston Show.

The Official Report of the Association of Licensed Automobile Manufacturers (under Selden Patent).

The following list of ten cars shows the number of cars manufactured during the quarter ending December 31st, 1909:

## Buick

### "The Peoples' Car."

1. BUICK,	4437
2. Cadillac,	2156
3. Chalmers,	1702
4. Maxwell-Briscoe,	1628
5. Everitt-Metzer-Flanders,	1416
6. Overland,	1177
7. Packard,	1157
8. Reo,	963
9. Hudson,	755
10. Regal,	716

Why this overwhelming demand for Buick's? There's a reason.

Would be pleased to show you the Buick Cars, including Model 19, at my Garage; also, give you a demonstration. Can guarantee immediate deliveries.

Have a Northern Runabout for \$75.00; an Oldsmobile for \$45.00.

E. O. PROCTOR, Ayer, Mass.

Exclusive Buick Agent for Ashby, Townsend, Pepperell, Groton, Dunstable, Harvard, Littleton, Shirley and Ayer.

## Ayer Automobile Station

Robert Murphy & Sons, Props.

E-M-F "30"  
and  
Flanders "20" Cars

AGENTS FOR

Ayer, Littleton, Acton, Harvard, Hudson, Maynard, Stow, Shirley Groton, Pepperell, Ashby and Townsend

Don't Buy a Car Until You Have Seen the E-M-F "30" Five Passenger Touring Car, Full Equipment, for \$1250

Includes everything ready for the road High Tension Magneto, Horn, Two Gas Lamps, Three Oil Lamps and Generator and Set of Tools

\$1250 Complete. Top the only extra.

Just note this point carefully

**POWER, SPEED, COMFORT and STYLE,** That's What You Get in the FLANDERS "20" RUNABOUT, seating two, \$750, with extra seat, (seating 4) \$40 ex., MAGNETO INCLUDED, of COURSE.

Five Lamps, Tube Horn and Generator. Full specifications furnished on application

We are here not only to sell you an E-M-F "30" or Flanders "20," but we are here to look out for you after you have bought and our theory is that a satisfied customer is our best salesman.

Think it all over. You will see in an instant why the demand is so great that the E-M-F Company is building 15,000 E-M-F "30" and 25,000 Flanders "20" for 1910.

Both of these Cars are licensed under the Sheldon Patent.

We have an allotment of these Cars to arrive the 15th.

If you have any intention of buying please call or let us know, as we believe it will be to your advantage.

PHONE 86-3

East Main Street, Ayer, Mass.

## Advanced Styles in Suits and Top Coats.

Never before have the Young Men of this locality had a better chance to get Smart Styles, with highest quality. Our Special Young Men's Styles made for us by HART SCHAFFNER & MARX, are unusually Knappy and Keen; and the All-Wool Quality and Service counts strong with the young fellows. Blues and Grays are the prevailing colors. Such clothes are true economy.

Suits from \$10.00 to \$24.00. Top and Rain Coats from \$10.00 to \$22.00

We also have a complete line of Furnishings, Hats and Caps. Walkover Shoes. Boston Hats

FLETCHER BROS, Opp. Depot, AYER.

### TOWNSEND.

Center.  
Mr. and Mrs. T. J. McGuire have received the glad Easter tidings that a little daughter arrived in the far away home of their son, George McGuire, at San Diego, Cal., on Saturday, March 26.

There will be a union service at Memorial hall on Sunday evening at seven o'clock in the interest of good citizenship. The Temple quartet of Fitchburg will render several selections and the address will be given by Prof. H. S. Cowell of Cushing academy. James Dodd of West Townsend will also sing a solo.

Alfred Weatherby died at his home early Tuesday morning, of pneumonia. He was 71 years, 6 months and 18 days old. The funeral was held at his late home, Thursday afternoon at 2.30 p. m. Rev. Victor H. Wachs officiating. The Cooper's Union, of which he was a member attended in a body. He leaves a widow, one son, Eugene Weatherby, and a step-grandson, Harry Spear, who resided with him. There were many beautiful flowers as tokens of the esteem in which he was held. Interment was in the local cemetery.

West.  
There will be no Sunday evening service at the Baptist church, but a large number from here are planning to attend the union meeting at the Center and conveyance will be provided for those who wish to attend, if they will hand their names to Walter Wilder before Sunday afternoon.

Miss Josephine Warner is on the sick list at the home of her sister, Mrs. Albert Scales.

Miss Katherine Mahoney and Persis, the little daughter of Dr. and Mrs. Lowell from Fitchburg, have been recent guests at the home of Mr. and Mrs. John Clark of Josselynville.

Harbor.  
Mrs. Snow of Framingham and her daughter Muriel were recent guests at the old homestead.

Walter Lewis, who is in the employ of an electrical company in Maine, spent the weekend with his mother at Seven Pines.

Mrs. Fred Taft is visiting friends in Everett, her former home.

Miss Marian Dana, a senior in Boston university, is spending the Easter vacation with her aunt, Mrs. A. D. Cooper.

Miss Ellen Harvey of Edgewood, N. J., is at home for the Easter holidays.

Mr. and Mrs. Leadbetter have taken their son Hubert to Boston, where he is to undergo an operation for a serious throat trouble.

The social dance held at Cape Corner hall last week Friday evening, was a very pleasant affair. Parties were present from several of the adjoining towns.

On Saturday evening the C. C. whist club were entertained at the home of Mr. and Mrs. George Jones. The host and Mrs. Knight had the distinction of turning back all opponents, and when refreshments were announced the winners still held their position of honor at head table.

This week the Monday club met at the home of Mrs. T. Harvey and all were pleased to give a hearty welcome to the daughter of the hostess, who was the guest of honor for the afternoon. A delightful social program had been arranged and was entered into with keen zest by each member. Bountiful refreshments were served at the close of the entertainment.

The meeting of the As You Like It club with Mrs. George Brown on Tuesday was an especially pleasant function. Agreeable to a previous vote of the club to appoint a committee on entertainment at each meeting, Mrs. Gray had charge of the social and literary program. The first part provided a guessing contest. The second part consisted of the reading of articles relating to the origin of "April fool" day by Mrs. Gray and Mrs. Adams. Next followed a musical program, after which dainty refreshments were served. By a vote of the club the meetings hereafter will be held fortnightly. Mrs. LaFountain is the next hostess.

On April 21 the Pomona grange will meet at this place. It will be an open meeting and the public is invited. An interesting speaker has been engaged and subjects of general interest will be discussed. There will be a box lunch. Hot coffee will be served at the hall.

### New Advertisements.

FOR SALE—Two Choice House Lots, just a few steps off the Common at Harvard. A bargain. Apply to GEORGE KAVANAUGH, Harvard Mass.

FOR RENT—A Vacuum Cleaning Machine at \$1.25 per day or 15c per hour. Apply to MRS. I. J. ROWELL, Tel. 32-2, or to MRS. D. E. WESTON, Tel. 67-2, Pepperell, Mass.

FOR SALE—7 room house on Main street, 1 acre of land, town water, good condition. Price \$1,700. Apply to MRS. M. PELLETTIER, Main street, Ayer, Mass.

*Geo. F. Brown*  
RELIABLE CLOTHIER. AYER, MASS.



## Your New Spring Clothes

We are now showing the New Spring Styles in the highest quality of CLOTHING, FURNISHINGS and HEADWEAR for Men, Boys and Children. We are now ready to show you the New Spring Models from some of the leading makers of GOOD CLOTHES in the country. Our display is certainly an unusual one and we cordially invite every Man and Boy who is interested in good things to wear, to call and see the new Spring Fashions.

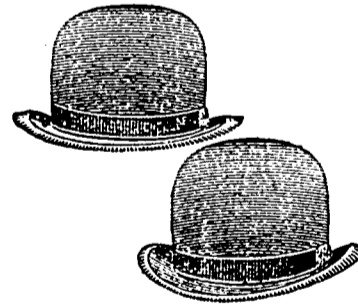
We have paid special attention to Clothing for Young Men. Our lines of Special Suits for Young Men are very bright and snappy and are the very latest styles, both in cut and colorings of the fabrics. They have the special new features in the cut and the shaping of the back, front, lapels and pockets and in the hang of the trousers. Come in and look over our Fine Spring Display.

Young Men's Suits, \$10 00, \$12.50, \$15.00, \$18 00 and \$20.00

Men's Suits, \$8.47, \$10 00, \$12 00, \$15 00, \$18 00, \$20.00 and \$22 00

Wear the  
**LAMSON & HUBBARD**  
HAT

The hat with a reputation



## Men's Hats In Correct Spring Styles

**O**UR display of the correct and prevailing shapes and colors in Men's Hats is now ready.

Our specialty is the famous LAMSON & HUBBARD Hat in both Soft and Derby styles.

We carry several other makes and we are offering some exceptional values in both Soft and Derby styles in our \$1.98 line, which is very large and of great variety.

The Soft Hats in the New Spring Blocks are just the Hats for business, driving, motoring, etc. The new shapes and colorings are very handsome.

Derby Hats, \$1.98, \$2.50 and \$3.00

Soft Hats for Men,  
\$1.00, \$1.50 and \$1.98

Soft Hats for Boys, \$1.00 and \$1.50

Also, a very complete line of Men's and Boys'

Golf Caps for Spring

in all the New Shapes and Colorings. All are very handsome.

25c. and 50c.













