

## Studebaker

**MODEL "25" \$885**      **MODEL "35" \$1290**      **SIX-CYLINDER \$1550**

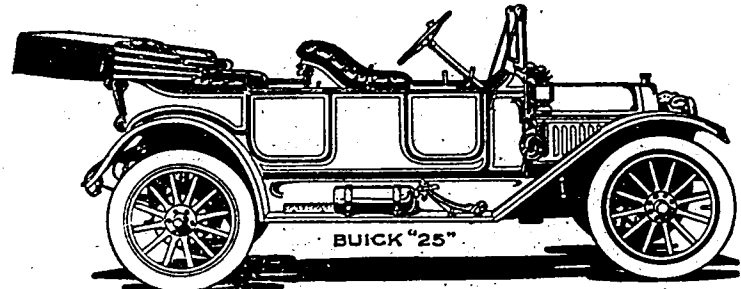
All Cars Fully Equipped. F. O. B. Detroit

## Ayer Auto Station

Robt. Murphy & Sons, Props.

Phone 86-3

AYER, MASS.



PRICE \$1050.00

A car similar to above run by an owner in Ayer 2992 MILES FOR \$33.00. This includes every cent paid out. Name given upon request.

Let me tell you how economical Buick Cars have been run by owners in Ayer and vicinity.

Will furnish gasoline, oil and all supplies on Model 25 Buick, make all repairs, not occasioned by misuse and neglect, tires excepted, for \$100.00 for first 5000 miles.

Have for sale, Two Model 17 Buicks, One E-M-F, One Buick Model 21, a Maxwell Runabout, and a Runabout with Davis Motor for \$125.00. Just the thing for light delivery.

## E. O. PROCTOR

Buick Agent for Ayer, Groton, Shirley, Pepperell, Littleton, Harvard and Townsend

### HARVARD.

**News Items.**  
George E. Morse has sold his farm in East Bare hill to a Mr. Williams. Mr. Williams is a friend of F. P. Abbott, who has recently purchased the Thomas Lee farm.

Owing to the prevalence of scarlet fever at the Massachusetts Agricultural college at Amherst, the sessions have been suspended for the present. Cedric Webster, who is a student there, is at home for the present.

Fred T. Whitney is confined to the house with a genuine case of the measles.

Twenty-six couples from the Harvard Complimentary club attended the dance given by the Clintonians at Clinton on Tuesday evening, enjoying one of the best parties given by the clubs of the winter series.

Guy Lovell, from Needham Heights, is the week-end guest at I. E. Morse's.

Charles MacKell, who spent his summer here at the home of Mrs. H. Emma Whitney, is working on a milk farm at Chagrin Falls, Ohio, for the winter months.

Alfred R. Hussey, whose health has been declining the past few months, was taken this week to the hospital at Westboro, for an indefinite period of treatment.

S. Herbert Houghton was taken to the Clinton hospital on Thursday, his physician and friends feeling that his case could be better taken care of with the better treatment offered by hospital equipment.

Several cases of measles are reported among the pupils at the Center school, and many absent marks are in consequence. The board of health is considering the advisability of closing the schools until it is definitely known just how far the exposures have carried.

Fred Bagster, of Manchester, N. H., is visiting this week with his mother, Mrs. Thomas Bagster, and family.

The ice man is not really worrying, but he certainly is keeping one eye on the weather predictions.

George F. Pollard, who had the misfortune while in a New York hotel several weeks ago to fall down a flight of stairs, is able to be about again, though still very lame and sore.

The engagement of Miss Lucy Marcel of England to William Tecumseh Sherman Thacker, second son of Consul General and Mrs. Thacker of Berlin, and grandson of the late General Sherman, has been announced. Mr. Thacker is a nephew of Dr. and Mrs. Paul Thordike, who have a summer home in Harvard.

**Congregational Notes.**  
It was announced at the Sunday school session on last Sunday that an extra meeting of the Willing Workers would be held at the Congregational church parlors on Saturday afternoon. The epidemic of measles which is raging puts a veto on this arrangement, however, and the meeting is therefore postponed until further notice.

At the morning service of the Congregational church on Sunday, the pastor will take for the theme of his discourse, "Merchandise in souls." The prayer meeting of the Y. P. S. C. E. in the evening will discuss the first of a series of missionary topics under the general head of "Mission work at home and abroad." The

special sub-topic for this week is "Evangelism." F. A. Pollard will have charge of the meeting.

To those boys of the Congregational Sunday school who are interested in the Boy Scout organization, the scoutmaster wishes to say that he is in frequent communication with New York headquarters, and as soon as mud, measles, grippe and appendicitis go their grip a little, there will be something interesting happen.

**Successful Farm Agent.**  
Edward H. Bliss, of Ayer, has sold to Arthur N. Calkins of North Abington a ninety acre hay and apple farm on which the home buildings of Daniel W. Sheehan were burned a few years ago. About four hundred heavy bearing apple trees are on this farm to which will be added many more by Mr. Calkins, who has made a study of apple growing in which he has also had some practical experience. Harvard has always been a successful field for Mr. Bliss and even in winter he is able to get results in this popular town. He has just closed a large agreement with another of his large hay and apple farms and also reports others made in two places in an adjoining town. If any reader of the above has a farm for sale let him look up in another column the advertisement of this successful farm agent.

**Electricity for Farm.**  
W. H. Roberts, on the Ayer road, has had the Harvard Gas and Electric Company install a seven and a half horsepower motor on his farm to take the place of a gasoline engine formerly used in pumping water, sawing wood, etc.

The installation of this new motor for Mr. Roberts is an instance of what it means to Harvard to have electricity at its service. Just as Mr. Roberts is finding a great simplification in his work and an improved efficiency in its methods of accomplishment, so every other person in Harvard, who has need of power, will find it possible to secure the advantages offered by the presence of this new economic force. Both for farm use and industrial use, electricity is finding and filling great demand for its simplicity and efficiency appeal to the man who needs power quickly, and who has no engineering education that qualifies him to run an individual power plant.

The arrival of electricity in Harvard must soon tend to produce an increasing rate of prosperity through simplifying the power problems of the farm and industry.

**Still River.**  
Thursday, Mr. Curtice, who works for Mr. Viles, took Mr. Viles' horse and went to Cumberry hill where he is cutting wood. He tied the horse to a tree and went to chopping a short distance away. Hearing a noise he went back to where he left the horse and saw him disappearing in the woods, and claims that a large black animal of some kind was trying to get into the wagon, the horse having broken from the same. He could not tell what the animal was, and was evidently badly scared. The blanket that was on the horse was badly torn and the whiffletree and shafts were broken to the wagon.

On Wednesday afternoon, Mrs. Herman Marshall, of North Lancaster, came to the railroad station to get the children, and her hand some shepherd dog came also. He

## Winter Clothing

Cold weather on the way. Are you prepared for it?  
We are well stocked with everything in the way of WINTER WEAR for Men and Boys. Full lines of Furnishings and Rubber Goods.

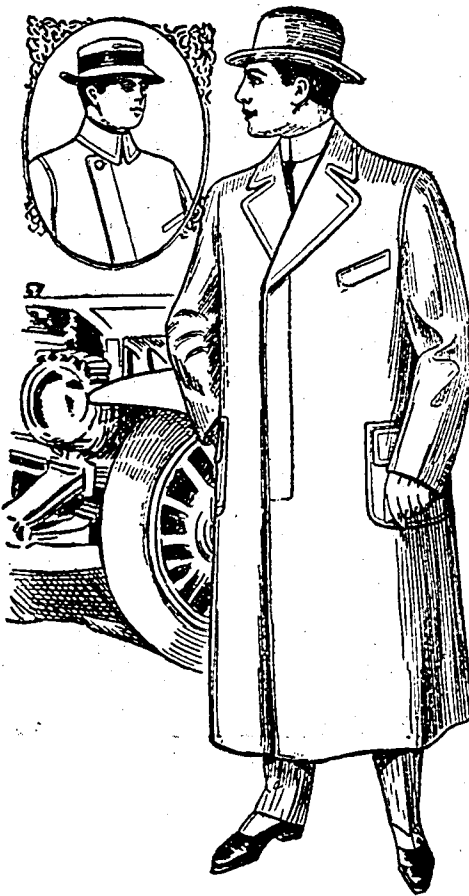
## Fletcher Bros. AYER - MASS.

Opposite Depot

Beginning on January 21, This Store will be Closed on Every Tuesday, Wednesday and Thursday Evenings at 6.30 o'clock



## OVERCOATS



Handsome, Stylish Overcoats in smart designs and newest fabrics. Overcoats that you will take a pleasure in wearing. Every man will find here something to please him as we have a big variety of styles and fabrics in many different mixtures. Dressy Overcoats in Black or Oxford Kerseys, made with velvet collars and cut 46 inches long. The smart three-quarter length styles, made in a variety of fancy fabrics; also, the big, long, roomy Overcoats cut 52 inches long and made with the convertible collars, some made of fancy double-faced goods, some double-breasted, some single, some with belts and some without.

Our Overcoats are really handsome garments, are well made and correct in style as they come from some of the leading makers of good clothes. Come in and look them over as that is the only way to fully appreciate them.

- Men's Regular Overcoats*  
\$10.00, \$12.00, \$15.00, \$20.00 and \$22.00
- Men's Fancy Mixture Overcoats*  
\$10.00, \$12.50, \$15.00, \$18.00, \$20.00 and \$22.00
- Youth's Fancy Mixture Overcoats*  
\$8.47, \$10.00, \$13.50, \$15.00, \$18.00 and \$20.00
- Boys' Fancy Mixture Overcoats, Ages 12 to 17*  
\$5.00, \$7.48, \$8.47 and \$10.00

### FUR-LINED OVERCOATS

You will find here a good assortment of the very dressy and warm Fur-lined Coats. The shell, or outside, of coats are made of Astrakhan or Kerseys, and the lining is made of Dogskin, Marmot and Muskrat. The collars are Muskrat or Persian Lamb.  
*Prices—\$30.00, \$35.00, \$50.00 and \$60.00*

### FUR OUTSIDE COATS

A good assortment at extremely low prices for the quality. Dogskin, Horsehide, Calfskin and Angoras. All made with large collars and heavy quilted linings. Also, some first quality Genuine Raccoon Coats.  
*Prices—\$20.00, \$25.00, \$30.00 and \$35.00*

### SHEEP-LINED COATS

The outside made of heavy Corduroy, Duck or Leather, and lined with heavy sheep pelts. Some have Corduroy collars, and some have Fur collars. We also have the Leather outside, Corduroy lined coats, which are made reversible. Also, Duck coats made with blanket linings.  
*Corduroy, sheep-lined \$4.50, \$5.00, \$6.00 and \$7.00*  
*Leather, sheep-lined \$8.00*  
*Leather, corduroy reversible \$5.00*  
*Duck, blanket-lined \$2.50, \$3.00 and \$3.50*

### HORSE BLANKETS AND ROBES

We carry a full line of the well-known 5 A Horse Blankets—the very best make of horse blankets on the market. Splendid values.  
*Stable Blankets \$1.00 to \$3.00*  
*Street Blankets \$2.00 to \$5.00*  
*Plush Robes \$3.00 to \$5.00*

### HEAVY DRIVING COATS

Many different kinds. Some are made of Astrakhan Cloth, some are made of Montana Buffalo Cloth. They are made very heavy, have large storm collars and are storm and wind proof.  
*Prices—\$15.00, \$18.00 and \$20.00*

### WINTER UNDERWEAR

Everthing in the way of Warm Underwear that a Man or Boy may need you will find here.  
*Men's heavy double-breasted fleece-lined the celebrated High Rock goods 50c.*  
*Men's Derby Ribbed Underwear 50c.*  
*Men's Mereno Underwear 50c.*  
*Men's Wool Underwear, celebrated Glastonbury Mills make, \$1.00, \$1.25 and \$1.50*  
*Wright's Health and fleece-lined Underwear, known everywhere 75c. and 95c.*  
*Men's Union Suits in heavy Derby Ribbed, also in heavy woolen, \$1.00 to \$3.00*  
*Boys' fleece-lined 25c. and 50c.*  
*Boys' Wool Underwear 50c.*  
*Boys' Union Suits 50c., \$1.00 and \$1.25*

### SWEATERS

All the popular colors in Gray, Crimson and Navy. Some are made plain coat style and some have collar and pockets. We have Sweaters for Men and Boys, and also for Women and Children.  
*Men's Coat Sweaters, 75c., \$1.00, \$2.00, \$2.50, \$3.00, \$4.00, \$5.00 and \$6.00*  
*Boys' Coat Sweaters 98c., \$1.50 and \$2.00*  
*Women's Coat Sweaters, \$3.00, \$4.00, \$5.00 and \$6.00*  
*Children's Coat Sweaters, 50c., 98c., \$1.50 and \$2.00*

## Important Notice!

Beginning this Coming Week, this Store will be closed Every Tuesday, Wednesday and Thursday Evenings of Each Week at 6.30 o'clock.







Saturday, January 25, 1913.

AYER.

News Items.

The annual exhibition of the juvenile school of Benjamin Lovett's takes place on January 21 in Fitchburg hall. The entertainment will consist of many attractive new dances, folk and standard fancy dances. The excellent success he has met with in the instruction of his large afternoon class of young people is deserving of a large attendance.

Miss Lillian A. Wright was installed in the office of Ceres at the Middlesex-Worcester Normal grange meeting at Fitchburg on last week Friday. Others who attended from Ayer were Henry W. Robbins, past master of Ayer grange, Mr. and Mrs. Augustus Lovejoy and Mrs. Emma Wood.

Ell Goodman, who resided on Church street, son of L. H. Goodman, who occupied the Truda house on West Main street a few years ago, is in the last stages of consumption in Boston. The young man returned to Ayer after his father left town, and started in the junk business, but gave it up owing to ill health.

During his long service he has made hosts of friends. Of late years he has been running the through Pullman trains between Boston and Rotterdam Junction, N. Y., the western terminus of the Boston and Maine railroad.

The break at Ayer, Judge Chase, at the request of assistant district attorney Nelson Brown, directed the jury to bring in a verdict of not guilty.

Now the town, which was named for the late Dr. James C. Ayer of Lowell, has had an interesting history. It is the youngest of the Groton family of towns; for Groton was the parent of Lusty offspring. While the town of Ayer was not incorporated until 1871, the tract comprising it—four miles by two—was settled as early as 1822. It shared with the Indian attacks on Groton in King Philip's war, and in the other Indian wars that followed.

There will be an important change of time on the Boston and Maine railroad beginning on Monday, February 10. The time tables are expected to be in the hands of station agents some time during the coming week.





