

# TURNER'S PUBLIC SPIRIT

Forty-Sixth Year

Ayer, Mass., Saturday, March 7, 1914

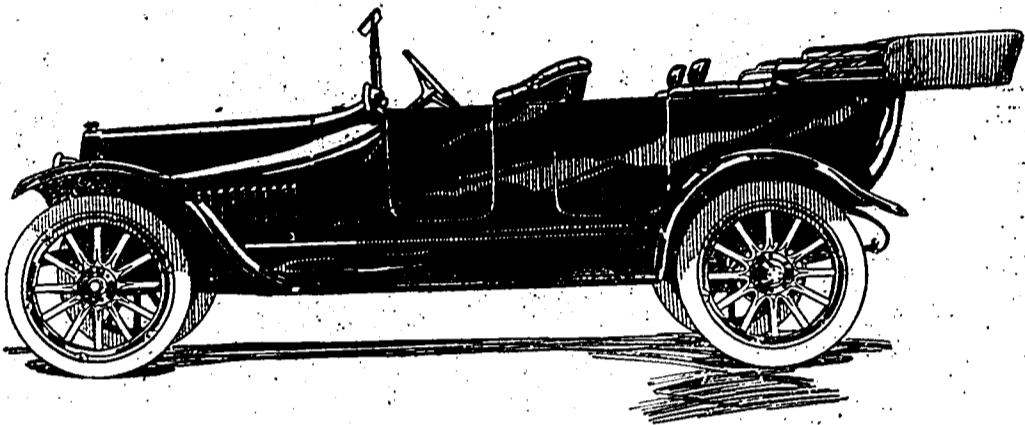
No. 26. Price Four Cents

## Studebaker

### SIX \$1575

ELECTRICALLY LIGHTED  
ELECTRICALLY STARTED  
SEVEN-PASSENGER

When you read the price of the Studebaker SIX—\$1575—and realize that every other "Six" costs much more, you will ask yourself two questions: Is there anything lacking in the Studebaker SIX either in appearance or efficiency? Is it to be compared, part by part, with "Sixes" costing hundreds of dollars more? You would not ask yourself those questions if this were not a Studebaker SIX. But being a Studebaker SIX you know that neither issue will be evaded. Comparison is frankly invited, with the full knowledge that as the Studebaker SIX is a manufactured car, you will test it by the few other "Sixes" that are actually manufactured, and which cars are in the highest price class. You will find that you need not pay \$5,000 or \$3,000—or even \$2,000—for a superb, seven-passenger "Six" and that this Studebaker SIX, judged both by its low cost and high efficiency, stands absolutely alone.



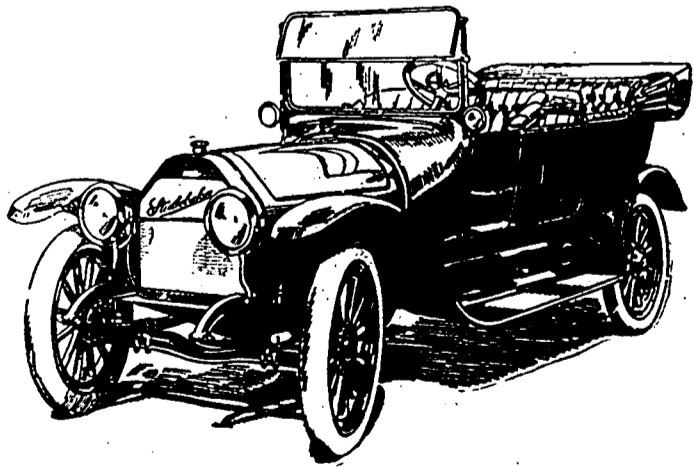
## Studebaker

### FOUR \$1050

ELECTRICALLY LIGHTED  
ELECTRICALLY STARTED  
FIVE-PASSENGER

ONE HUNDRED per cent efficiency in a "Four" is, today, absolutely a known quantity. "Efficiency" in the sense used, comprises design, material, workmanship, economy of maintenance, and the relation of power to size, weight and carrying capacity, as well as completeness of equipment. Four-cylinder cars, therefore, can be exactly graded by the degree to which they approach the One Hundred Per Cent Standard. The Studebaker FOUR, judged on the most exacting scale, is not exceeded in actual value or performance by any other "Four" ever built. After having built more than one hundred thousand "Fours" we believe that it is as near perfection as human endeavor can make a "Four." It could not be built for \$1050 if Studebaker operations were on a less mammoth scale. Full floating rear axle—108 in. wheel base—Timken bearings throughout—cylinders cast en bloc—full elliptic rear springs—left hand steering and center control—gasolene tank in Cowl—superb finish and the maximum of equipment.

THE STUDEBAKER FOUR  
Landau-Roadster \$1200 Delivery Car \$1150  
All Prices F. O. B. Detroit



Buy It  
Because It's a  
Studebaker

## Ayer Auto Station

DISTRIBUTORS FOR

Shirley, Groton, Townsend, Ashby, Pepperell, Littleton, Harvard, Dunstable and Ayer

Phone 86-3, Ayer, Mass.

## Geo. F. Brown

AFTER STOCK TAKING

# CLEAN-UP SALE

We have just completed taking account of stock. We find ourselves with many broken lines of Winter Goods which we desire to close out before the end of the season. We want no carry-overs in this store. So we have made low prices on the small balance now remaining in order to clear our counters. Now is your opportunity to secure high-grade, standard goods at extremely low prices.

<b>MEN'S SUITS</b> Balance of our stock of Men's and Youth's Fancy Mixture Suits. Many Shuman Suits among this lot. \$10.00 Suits marked down to \$7.47 \$12.00 Suits marked down to \$8.47 \$15.00 Suits marked down to \$10.47 \$18.00 Suits marked down to \$13.47 \$20.00 Suits marked down to \$14.47	<b>MEN'S AND YOUTH'S FANCY OVERCOATS</b> Every Overcoat now at a reduced price. All new and up-to-date in style, including the popular Chinéhillia. \$10.00 Overcoats, marked down price \$7.47 \$12.50 Overcoats, marked down price \$8.47 \$15.00 Overcoats, marked down price \$10.47 \$18.00 Overcoats, marked down price \$12.47 \$22.50 Overcoats, marked down price \$15.47
<b>BOYS' AND CHILDREN'S OVERCOATS</b> Every Overcoat at a Cut Price \$5.00 Overcoats marked down to \$3.47 \$7.00 Overcoats marked down to \$5.00 \$8.50 Overcoats marked down to \$6.47	<b>MEN'S FUR COATS</b> \$20.00 Fur Coats marked down to \$15.47 \$30.00 Fur Coats marked down to \$25.00 \$35.00 Fur Coats marked down to \$30.00 Also, all our stock of Fur-lined Overcoats at a big reduction from their market value.
<b>MEN'S TROUSERS</b> \$2.00 Working Trousers now \$1.69 \$2.50 and \$3.00 Working Trousers now \$1.98 \$3.00 and \$3.50 Working Trousers now \$2.47 \$3.50 and \$4.00 Fancy Worsted Trousers \$2.98 \$5.00 Fancy Worsted Trousers now \$3.47	<b>FURNISHING GOODS DEPARTMENT</b> <b>Underwear Bargains</b> All our Double-breasted, Fleece-lined, High Rock make of Underwear, a bargain at 50c., price for this sale only 39¢ Derby-ribbed Underwear, in Blue and Ecru colors, regular 50c. grade, now 39¢ Boys' Fleece and Derby-ribbed Underwear, 25c. and 29c. regular price, now 21¢
<b>SHOE DEPARTMENT</b> One lot of Queen Quality and Mayfair makes of shoes in Kid, Gun Metal and Patents, regular \$2.50, \$3.00 and \$3.50 grades, for this sale \$1.48 Misses' High Cut Storm Boots in Tan or Black, in Button or Lace, regular \$2.00 and \$2.50 quality reduced for this sale to \$1.69 One lot of Women's Tan Button Boots, regular \$3.00 quality, reduced to \$2.39 One lot of Growing Girls' Tan Button Boots, a \$2.50 quality, reduced to \$1.98 One lot of Men's Felt Combinations with a Two-buckle Duck Rubber, a \$3.25 quality for \$2.69	<b>Shirt Bargains</b> One lot of Fancy Coat Shirts, regular \$1.00 grade, now 79¢ One lot of Working Shirts, Domet Flannel, the regular 50c. grade, now 39¢ One lot of Working Shirts, in Chambray and Khaki, the regular 50c. grade, now 43¢
<b>A FEW SPECIAL BARGAINS</b> Men's White Handkerchiefs 3¢ Men's Police Braces 15¢ Men's 50c. Police Braces 35¢ Way's Mufflers, 50c. grade 25¢ Boys' and Misses' Yarn Toggles, 50c. grade, all colors 35¢	<b>WINTER CAPS</b> Every Cap Marked Down 25c. Winter Caps for Boys 19¢ 50c. Winter Caps for Men 39¢ \$1.00 Winter Caps for Men 79¢ \$1.50 Men's Winter Caps \$1.00 Fur Caps now go at Cut Prices
<b>SWEATER BARGAINS</b> Men's Coat Sweaters worth \$3.00 to \$4.00 \$1.98 Men's and Boys' Sweaters regular 75c. quality 43¢ Men's Coat Sweaters in Gray and Red, worth \$1.50 \$1.00	

STORE OPEN MONDAY, FRIDAY AND SATURDAY EVENINGS

**TOWNSEND.**  
 Center.  
 The program for the grange Monday night is as follows: Current events; Mary E. Taylor's discussion. Resolved that the farmer naturally should be and really is happier, more independent and more contented than the merchant, mechanic or professor. A. J. Wilbur H. Sealey; neg. Clara M. Sheldon. Also, there will be papers on farm life: Its pleasures, Lilla M. Seaver; its disadvantages, Abbie A. Barber; its funny side, Morton A. Campbell; its serious and helpful side, G. A. Proctor; music, charge of Clara C. Flarity.  
 The Birthday club met at Mrs. Emma Lancey's Thursday and all enjoyed a social time.  
 Mrs. Icca Cowdrey underwent a successful operation at the Clinton hospital for appendicitis this week and is resting comfortably at last reports.  
 Mrs. Graham, who keeps house for George Hildreth, is on the sick list, also Noah Wallace of Brookline street.

**A Lucky Ending.**  
 Joseph Twombly did a good act in probably saving Geo. Mitchell's life Monday morning when several men were clearing away the ice from U. S. Adams' dam. They were chopping upon a very large piece of ice which suddenly gave way and floated with such force against the dam that it stove through several of the studdings, breaking off the bottom part of them and leaving a great hole through which the water poured. Mr. Twombly and Mr. Mitchell, who were on the ice nearest the dam had to do some quick thinking. Mr. Twombly had just time to leap for the top of the dam and he landed in a reclining position. As he looked down Mr. Mitchell was just floating through the space made by the broken boards and was already to go over the falls had not Mr. Twombly happened to see him and put down his arm and held him by the coat collar until help could arrive to extract them from their perilous position. Mr. Twombly says Mitchell said, "Good boy, Joe," when he grabbed him. Anyway it was a lucky ending to possible serious injury or death by being dashed into

the water and blocks of ice below the dam.  
**Harbor.**  
 Ross Connors is recovering from the grippe.  
 Mr. and Mrs. Lew Crouch of Keith's circuit recently spent a week at their summer home.  
 Mrs. Minnie Knight, Mrs. Irving Seaver and Mrs. Spencer attended the Pomona grange at Littleton on Thursday.  
 Miss Carrie Hager is taking a course in typewriting and stenography at the Prince school in Boston.  
 With a force of fifteen men work is progressing as rapidly as the weather will permit on the place recently purchased by Dr. Peters at the Cape. The old stack chimney is being taken down and will be replaced by three others; also, the frame work of the additions to the house is being erected.  
 Dr. Peters, who is a professor of metallurgy at Harvard university, on Wednesday evening lectured in Montreal before the Canadian Mining Institute.

Miss Jennie Taylor and Mrs. Henry Spaulding spent Thursday in Fitchburg.  
 On Wednesday a shipment of seven registered Ayrshires were received at the Harbor farm. On Thursday from this same farm a consignment of sixty hogs and pigs was sent to Vermont.  
 It is a pleasant reversion to former times that of having a selectman from each of the three villages. The many friends of Frank Knight are pleased to hear of his election.  
 Raymond Connors was an over-Sunday guest at his friends in Boston.  
 Mrs. Wythe of Bayberry hill is taking Myra Gardner's place as nurse of Wilbur Colson, who has been suffering from a severe attack of rheumatism for the past three weeks.  
 Miss Jennie Spencer, a niece of Mrs. Harry Tamlyn is under the doctor's care.  
 Mr. and Mrs. Porter, who have been living in the Lane cottage, left town this week for Hingham. There Mr. Porter will be employed as a farm foreman.

**At Breakfast  
 this morning  
 were you greeted by  
 La Touraine  
 The Perfect Coffee  
 Cream of the Crop**

W. S. QUINBY CO.  
 Boston Chicago













