

TURNER'S PUBLIC SPIRIT.

G. B. Tellinghast
State Librarian
Boston

Forty-Seventh Year

Ayer, Mass., Saturday, May 1, 1915

No. 34. Price Four Cents

Before you pay more find a car that gives more

—and before you pay less than \$985 for a FOUR, find one that gives you *as much* as you get in the Studebaker FOUR. You'll no doubt look at half a dozen cars before you make up your mind. And as a matter of fact, that is the only way to judge. For you can't, for example, begin to appreciate what this price of \$985 means until you study the Studebaker's design.

—until a demonstrator shows you, for instance, the FULL-floating Rear Axle that takes the weight off the driving shaft and sets the shaft free to turn power into progress;

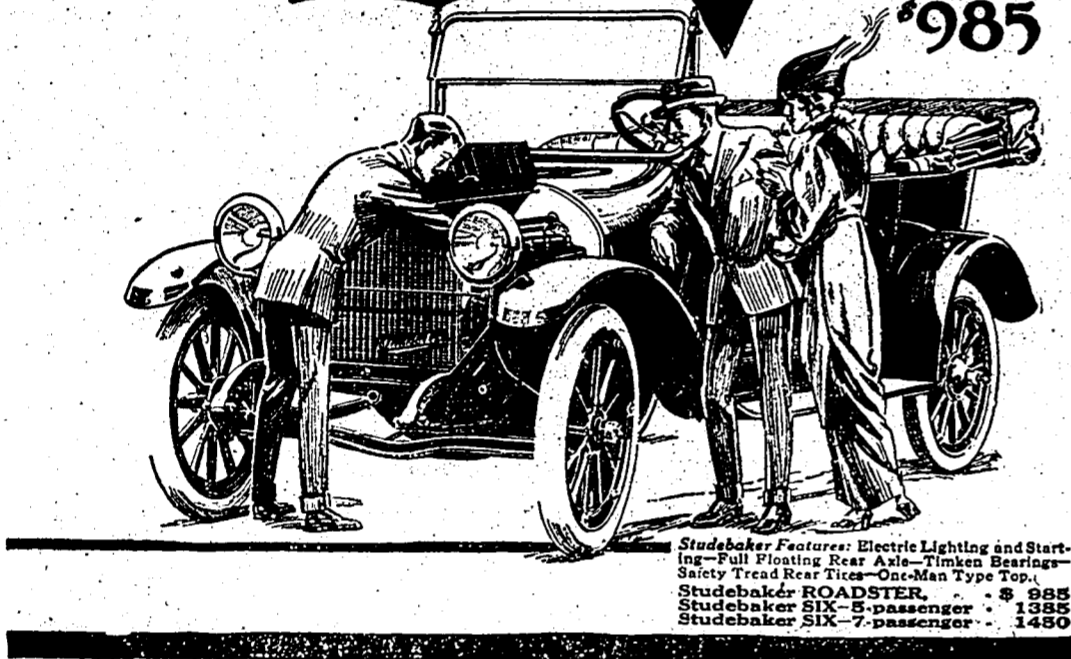
—until he shows you how FULLY equipped this FOUR is with Timken Bearings everywhere;

—until you ride and drive it over all sorts of roads and demonstrate to yourself how marvelously Studebaker engineers improved its riding qualities when they lightened the weight and re-balanced it.

Why not look at a Studebaker tomorrow? Even if you are not going to buy until next May, it's worth while knowing now what you CAN get for \$985 and how needless it is to pay more. And you may, you know, make up your mind not to miss the pleasure of a car the rest of the winter, when you really need it most.

So see it—

because it's a
Studebaker
FOUR \$985



SPRING ANNOUNCEMENT

This announcement of our readiness to serve you in all sorts of good things to wear, may also be considered an invitation to you to come and see how well we've made our preparations. If every man and young man in this community isn't stylishly dressed in the best clothes made, at prices that afford real economy, it will not be our fault. We've got the goods here.

HART, SCHAFFNER & MARX

new creations for spring; the most perfectly styled clothes you can find; beautifully tailored; of fine foreign and domestic fabrics; ready to wear, at prices anybody can afford.

YOUNG MEN'S SPECIAL STYLES

Every one of you young men should make a point of seeing the new Varsity Fifty Five sack, the snappiest sack suit model ever put together. We'll show you this new style at \$18, \$20, \$22 and \$24; other makes, \$10, \$12 and \$15.

Now don't miss an early look at these clothes; they're here for you

Fletcher Bros.

Opposite Depot
AYER - MASS.

It is pleasant to note the many improvements A. D. Bagley still continues to make on his estate. The stone embankments of the brook and the new graded drive call forth many pleasant comments.

E. O. Proctor and family, of Ayer, were at Pinehurst on Sunday.

John R. Mitchell, superintendent of the Hillside school at Greenwich Village, visited J. H. Bennett one day this week. As the two men were school boys together in Maine the afternoon was greatly enjoyed.

An auto party, including Mr. and Mrs. Huntley, of Fitchburg, stopped a short time at the Cape on Sunday.

Harry L. Atwood has resigned his position at the leatherboard mill and entered the employ of Dr. Peters.

Last Sunday Frank Knowlton, with a party of friends, called at the home of his brother, John C. Knowlton.

Miss Marguerite LePoer, a teacher in the Lincoln school at Framingham, is enjoying a week's vacation at her home, The Willows, Richard LePoer, of Worcester, spending the current week at his old home.

Will McDonald, who has been at the McDonald residence for a week or two, returned to his place of business on Tuesday morning.

Going by auto, Mr. and Mrs. A. W. Gray, accompanied by Mr. and Mrs. W. E. Gray and son Ellis, spent Sunday in Waltham.

A new high-powered fire pump has been installed at the leatherboard mill. The pump is capable of throwing a stream two hundred feet and will afford fire protection to the mill and adjacent property. In fact it will be available for the greater part of the village.

Mrs. Spencer, of Dorchester, spent the week-end with her sister, Mrs. Harry Tamlyn.

Early Wednesday afternoon Mrs. Eliza Ann Bridges Ball, wife of Orren Ball, passed away at her home in this village. Mrs. Ball had been in ill health for some time. Last January she suffered from a shock and since that time has been gradually growing weaker. Congestion of the lungs was the immediate cause of her death. The funeral services were held at the house at 1.30 on Friday afternoon, conducted by Rev. Mr. Newhall. Mrs. Ball was born in Porter, Me., on February 1, 1840. Had she lived until Saturday of this week Mr. and Mrs. Ball would have witnessed their thirty-ninth anniversary of their marriage. Since August, 1883, they have lived in the house in which Mr. Ball is now left a widower.

TOWNSEND

Harbor Home. Wilbur Colson is again fighting his old enemy, the rheumatism.

Miss Mary Hennessy is sick at the home of her cousin, Mrs. Betsey Blood, at the Center.

Born on Sunday morning a girl to Mr. and Mrs. Greenough.

Paul Butler spent Sunday with his wife and little son at Walnut Grove farm.

That Mrs. B. C. Cummings is speedily recovering her health and will return to her home on Saturday will be good news to her many friends.

Actual work on the foundation of the new barn at Hickory farm began on Monday.

Coming in their auto, Mr. and Mrs. Porter, of Fitchburg, spent Sunday with Mrs. Porter's parents, Mr. and Mrs. Lorenzo Dornan, at Dinglewood.

Ruth Dornan and Mildred Conant have returned to school after an eight-weeks' absence due to whooping cough.

Mrs. A. F. Glaesner, of Meridan, Conn., is a guest of her sister, Mrs. Morris, at South row.

An auto party, including Dr. Peters, Miss Cushing, Miss Churchill and Miss Davis, spent Sunday at Hickory farm.

The screening of R. C. Blake's veranda is an added attraction to this already pleasant home.

Mr. Anderson has begun the grading of the grounds about the new buildings at Hickory farm.

Mrs. Noyes, of Everett, is the guest of her son, C. E. Noyes, and family, at SACHEM VILLA.

Of the French bull pups Frank Gilchrist has recently sold from his kennel, one was shipped to a customer in Detroit, Mich.

John C. Knowlton has received a consignment of fruit trees for his newly-purchased farm.

Mrs. Harry Tamlyn, who has been ill all winter, is much improved and is now on the road to recovery.

Last Sunday A. D. Bagley entertained at luncheon an auto party from Boston.

The members of the Ladies' Aid met as usual on Thursday. Mrs. J. H. Bennett acted as hostess, Mrs. R. C. Blake as entertainer.

A new flag pole has been erected on the lawn at Gora's Bank and the grounds further improved by the removal of a partially decayed cherry tree.

Miss Blanch Baldwin, after a week's vacation, has resumed her principalship of the Judson school, Malden.

Record-breaking Forest Fire. What proved to be the biggest forest fire in this vicinity for years, started from some unknown cause about eleven o'clock last Sunday morning in back of Harry Wright's house in the corner of a lot formed by the intersecting of what is known as the back road to Pepperell with the road leading from the foot of Morgan's hill to the old Deacon John Proctor's place. Mr. Wright and his family were enjoying their usual Sunday rest and quiet when the alarm of fire was given by a neighbor's son, Edward Burke. Even then the fire had nearly reached the house and it was only by prompt action in setting a back fire and the timely arrival of help that the buildings were saved. The heat was so intense and the volume of enveloping smoke so dense that two of the men fighting to save the dwelling in its forest of flames were partially prostrated, one of them receiving medical attention.

In quick time the fire had spread around three sides of the house and had begun the state road to the woods in front. Seemingly by leaps and bounds the fire kept on its way to the railroad, jumped that and continued to the river. Nor was its mad career checked until it reached Thompsonville, two miles from its origin.

As the fire started near the boundaries of three towns, alarms were rung in from Townsend Harbor, Townsend Center, Vose and Pepperell. Men responded in large numbers and by 2.30 the fire was under control. The shifting of the wind carried the smoke to the Cape and although a mile or two away caused considerable consternation in that quarter.

For a time Fairview farm and Rev. Mr. Newhall's buildings were in danger. In fact, Mr. Morgan's family made preparations to remove a part of their personal property. The Pepperell people brought a large power sprayer which did good execution.

A freight train brought a large force of men to the scene of action in case they should be needed.

Mr. and Mrs. Harry Wright wish to thank Mrs. Minnie Knight especially for her active services at the time of the fire and also Harry Knight, Frank Gilchrist and Cornelius Keefe who were the first to reach them and who fought so heroically to save their home.

New Advertisement. TO REST—A good house, five rooms with hot and cold water, storeroom and garage, with extra fine cellar, within five minutes of postoffice, \$10 per month. Some fruit. W. M. TYLER, 1134.

Ayer Auto Station

Robt. Murphy's Sons Co.

Salesroom, Park Street, Ayer, Mass.

The Electric Shop

ROBERT MURPHY'S SONS COMPANY

Electrical Contractors

Complete Stock of Lighting Fixtures Electric Supplies of All Kinds
Headquarters for MAZDA Lamps for Household and Automobile Use

Salesroom next to the Postoffice

Main Street

AYER, MASS.

Anyone can understand and operate a Ford car. Extremely simple, yet absolutely scientific in every detail. No need of a skilled mechanic to keep your Ford running. Each owner looks after it himself. Doctors, farmers, business men, men in every walk of life, enjoy Ford service and economy, for a Ford costs, on the average, but two cents a mile to operate and maintain.

Buyers of Ford cars will share in profits if we sell at retail 300,000 new Ford cars between August 1914 and August 1915.

Touring Car \$490; Runabout \$440; Town Car \$690; Coupelet \$750; Sedan \$975, completely equipped, f. o. b. Detroit.

On display and sale at J. M. HARTWELL'S, Littleton, Mass. Telephone connection.

LAMSON & HUBBARD

HATS AND CAPS

For a Correct Spring Hat—correct in style and becoming to you—come here and do your choosing. All the new shapes and new colors in the popular Soft Hats.

STIFF HATS \$1.98 and \$3.00
SOFT HATS \$1.50 to \$3.00

New Lamson & Hubbard Caps for Spring for Men and for Boys. A fine assortment to choose from.

Prices—Men's Caps 50c. and \$1.00
Boys' Caps 25c. and 50c.

SHOE DEPARTMENT

Men's Gun Metal Oxfords

Made in correct style of lasts and a variety of toes. You will find here such reliable makers of good shoes as Curtis, Douglass and O'Donnell.

Prices—\$3.00, \$3.50, \$4.00 and \$4.50

Men's Tan Oxfords

Made in this season's styles in the new lasts and new shades of tan; also, the rubber sole tan calf Oxfords, now so popular.

Prices—\$3.50, \$4.00 and \$4.50

SPRING SHIRTS

We have a Spring Shirt display that will pay any man to come and see. Our shirt stock is selected with a great deal of care and we are now offering you some extra values for the money. We have many different styles to show you.

Prices—50c., \$1.00 and \$1.25

Special Shirt Bargain

A lot of fancy Silk Front Shirts just received from the makers—they are actually worth \$1.50. They are beautiful colorings and the silk front is of good heavy quality.

\$1.50 Value for \$1.00

Store Open on Monday, Friday and Saturday Evenings

Geo. H. Brown

Saturday, May 1, 1915.

GROTON

Miss Nina Fletcher's violin recital will be held at the Ayer town hall on Monday evening, May 3.

has always done. His duties in Boston will take but an hour or two daily and his assistant will keep his services which are open during his absence to make dates, etc., as Dr. Goble will direct.

brother-in-law, Harry E. Nutting, on Wednesday afternoon, April 28, Rev. William Breckenridge officiating. The services, which were private, were attended by relatives and near friends.

There is little change in Joseph Dodge's condition. Miss Lawrence, nurse, is caring for him.

The history of the Orthodox Congregational church and society, covering the past fifty years and written by Judge George A. Sanderson, is very much wanted, but has not been located to date.



Nemo Week

Nemo Week Special
Style No. 344 at \$3.00—Made from Fine \$5.00 Batiste; a great value. Ask to see the Nemo Special

SUMMER WASH GOODS
Printed Chiffon, Lace Cloth and Voile 12 1/2c. and 25c.

BOTH have Buying Power
MONEY—or 24 Stamps—enables you to possess certain things you want.

Geo. B. Turner & Son

business trip to New Lenox on Thursday. Mrs. Martin and son Donald, of Ayer, were in Groton, Friday, Mrs. Walter Haskell, on Tuesday.



LOST—25 feet of rubber hose on Main or Hollis Streets, Groton.

Finder please return to TAINTE'S STORE, Groton, Mass. 1134

CARD OF THANKS

We take this method of thanking all for their kindly acts and beautiful flowers and sympathy extended to our bereaved family.

CARD OF THANKS

We wish to offer our heartfelt thanks for the many beautiful floral offerings and the many expressions of love and sympathy received from our relatives and friends.

BOXBOROUGH

George Braman of Westboro was here for a short visit the first of the week. Mrs. John A. Durkin, who has been in poor health since her aunt, Mrs. William, Withington, for a few weeks.

NOTICE

Having bought the Dupny Lunch I solicit a continuance of your patronage and shall endeavor to give it my personal attention.

CLESSION CURRIER

WANTED—At Dupny's Lunch, Groton, a woman to assist in general work. CLESSION CURRIER, Groton.

FOR SALE—Chainless Bicycle, 22 1/2 inch frame, \$15. C. A. SHAW, Groton, Mass.

COMMONWEALTH OF MASSACHUSETTS

To the heirs at law, next of kin and all other persons interested in the estate of MARY D. SHERMAN, late of Harvard in said County, deceased.

NOTICE

Beginning Tuesday, March 2, I will call for and deliver the same day and weekly thereafter. The Wet Wash at 50c per box. Please give me a trial order. Call, write or telephone 106.

LLOYD E. BANCROFT 3m25 Peppercell, Mass.

