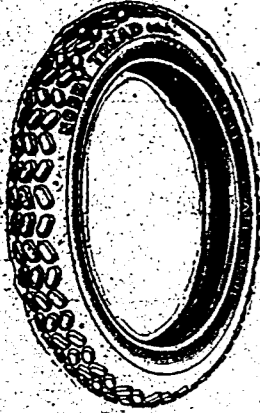


Automobile Tires and Accessories

We have a most complete line of Auto Supplies and Tires and it will be to your advantage to purchase your supplies and Tires of us

Champion X Spark Plugs

SPECIAL PRICE FOR ONE WEEK ONLY 59c. REGULAR PRICE 75¢ EACH



United States

Tires

Goodrich

Micheline

Ayer Auto Supply Co.

W. E. MURPHY, Manager

Park Street AYER, MASS.

LITTLETON

News Items. The farmers' institute held in the town hall on Tuesday afternoon...

second Wednesday in November, and then elect officers for the ensuing year...

A. G. Pollard Co.

THE STORE FOR THRIFTY PEOPLE

Remember-Easter Gloves Hosiery and Neckwear

Our Selections are the Broadest and Styles New and Correct. You get the Most for Your Money Here

SPECIAL VALUES IN WOMEN'S

Stockings and Underwear

FIBRE SILK HOSE 25¢ Pair. Ladies' Union Suits 45¢ a Suit

600 Dozen Handkerchiefs 10¢ EACH 3 for 25¢

A. G. Pollard Co.

needed. Games and refreshments made the event one of pleasant memories. Clyde F. Crane has a neat little auto truck suited for business or pleasure riding...

Joseph Barber has completed his year in the sawmill unit in Scotland, and as his health is none too good, plans to return home soon.

The farmers' institute held in the town hall on Tuesday afternoon, under the auspices of the Ayer Farmers' Co-operative Exchange...



Here Men, Spring Hats

THEIR SNAPPY NEWNESS WILL STRIKE YOU RIGHT THE SHAPES ARE CORRECT FOR SPRING THE RANGE INCLUDES ALL POPULAR SHADES

It's none too early to select a Spring Hat—the earlier the better, as long as Guyer hats for the new season are ready.

Finely finished; genuine leather sweatbands \$3.50 and \$4.00



Fletcher Bros. Opposite Depot AYER - MASS.



Spring Hats

All the new and correct shapes and colors are here in great variety. We have the hats that fashion says are correct, and they certainly are very handsome and attractive...

LAMSON & HUBBARD

one of the best makers of high-grade hats in the country. Our hats are of superior value and will give you exceptional service.

PRICES—\$2.50, \$3.00, \$3.50 and \$4.00 CAPS FOR SPRING—65¢, \$1.00, \$1.25 and \$1.50

MEN'S EASTER NECKWEAR We have a splendid display of Easter Neckwear—styles and silks never so beautiful. We ask men who appreciate choice neckwear to come and see our display. 50¢, 65¢ and \$1.00

Head to Toe Outfitter Agent for LEWANDO'S LAUNDRY

MEN'S NEW SPRING SHOES All the various lasts and leathers that will be in vogue this season. The leading shades are black, tan and the new nut brown. Try a pair of our shoes this season. Prices no higher than you would pay elsewhere for ordinary shoes. \$4.00, \$5.00, \$6.00 and \$7.50

Geo. H. Brown

RELIABLE CLOTHIER

AYER, MASS.

Do You Know that This is the Time to Save?

And the

FITCHBURG CO-OPERATIVE BANK

offers the way

Inquire at the store of

J. J. Barry, Main Street, Ayer

NOTICE

By mutual consent J. CUSHING & CO. and THE AYER FARMERS' CO-OPERATIVE EXCHANGE will close their stores every Saturday at 12 o'clock noon, beginning April 6, 1918, until further notice.

A. E. LAWRENCE. R. G. DAVIS. Managers.

Ayer, Mass., March 22, 1918.

Miss Beulah M. Kimball has been one of the German measles patients this week. M. W. Leahy had the misfortune to jump upon a nail that penetrated his boot...

Mrs. David Hall has her place in the south end of Mr. St. Germain of Waltham, who moved into the house on Monday. Paul Woodbury is at home from Easthampton.

Death. Mrs. Ulrich S. Knox has the heartfelt sympathy of her neighbors and other Littleton friends in the death of her brother, J. J. Gibrille, of Pawtucket, R. I., whose death from pneumonia occurred last week Friday following a brief illness...

SHIRLEY. News Items. E. S. Anthony of Albany, N. Y., is spending Easter holidays at the home of his son, Mr. and Mrs. Rascoe Anthony, Lancaster...

Chisson were badly burned on the hands and arms in helping to put out the fire. The Congregational and Universalist churches will hold a union service at the Universalist church on Sunday...

The roof of the north ell at the home of Walter Knowles, Lancaster road, caught fire on Tuesday, caused by a spark from the chimney. Fortunately it happened during the noon hour, while the family was at dinner...

The health of the young man who was engaged by Miss Kathleen Marnes of Fitchburg has improved and she has returned to the city...

The Ladies of the Congregational church will hold their regular monthly supper on Wednesday evening, April 4, at 8 o'clock, entertainment of punch, ice cream and cake were served by Howard M. Knowles and Richard Lilly...

A Brilliant Affair. The military ball given by the officers of the 32d Infantry on last week Friday evening in Odd Fellows' hall was a most brilliant affair...

The Allies covered the walls, and the Stars and Stripes floated over the orchestra of ten pieces composed of men from Camp Devens. Refreshments of punch, ice cream and cake were served by Howard M. Knowles and Richard Lilly...

Saturday, March 30, 1918.

AYER

News Items.

About sixty were present at the regular meeting of the McKinley chapter O. E. S. held on Wednesday evening...

That Ayer is not slow in sports was clearly shown on Wednesday evening when the crack bowling team decisively defeated a strong Fitchburg five...

burg by street railway men, who notified the police after caring for him for the night, returned him to his home on Monday...

in Everett, was composed of Frank A. Cutler and William Cutler, of that city, and was capitalized at forty dollars. Both parties are brothers...

Page Hall Theatre

MONDAY, APRIL 1

William Hart

WILL BE SEEN AT

Page Hall Theatre, Ayer

IN ONE OF HIS BEST PICTURES

"The Wolves of the Rail"

WEEK BEGINNING MONDAY, APRIL 1

MONDAY—WILLIAM S. HART in "THE WOLVES OF THE RAIL"
TUESDAY—WILLIAM FARNUM in "THE CONQUEROR"
WEDNESDAY—EMILY STEVENS in "DAYBREAK"
THURSDAY—ALMA RUEBEN in "THE DEGENERATES"
FRIDAY—WILLIAM ALLEN in "FOR VALOR"
SATURDAY—GEORGE WALSH in "THE PRIDE OF NEW YORK"

MATINEES AT 2 O'CLOCK EVENINGS—6.30 and 8.15 O'CLOCK
COMING—Monday, April 8—PAULINE FREDERICK in "THE DOUBLE CROSS"

Cash Discount Store

Visit Our Store When You Do Your Spring Shopping
Our Stock Is Up-to-date

- NEEDFUL NOTIONS
Make a list before you start out, but you won't have to look around.
SPANISH ONIONS 6 lbs. 25c.
POTATOES 40c. peck
ROAST PORK 27c. lb.
SMOKED SHOULDERS 25c. lb.
FRESH SHOULDERS 24c. lb.
GOOD ROAST BEEF 26c. lb.
BEST BUTTER 50c. lb.
GOOD CANNED PEAS 14c.
EXTRA GOOD COFFEE 25c. lb.
SHREDDED WHEAT 13c. pkg.
CORNFLAKES 10c. pkg.

H. H. Proctor

AYER, MASS.

Union Cash Market

Dear Friends—Union services with our friends of two sister churches in the community have been to ourselves...

P. Donlon & Co

- CHOICE WESTERN BEEF
NATIVE PORK, CHICKENS, FOWLS
LAMB
VEGETABLES
FRUITS
CANDY AND COFFEES
TEAS AND CIGARS
BREAD AND PASTRY
BUTTER, LARD, OIL, MARGARINE
FRESH FISH AND OYSTERS
Every Week
Agents for W.M. OLEOMARGARINE
The finest and best substitute for Butter. Can be used on the table
LARD COMPOUND
Cheaper than Lard and gives better Results
FIRST QUALITY WESTERN BEEF
Sirloin steaks 35c. lb.

I. G. Dwinell Dealer in Hardware

AND Groceries
We have the latest in the WRITING PAPERS 25c. to \$1.00 per box
AYER
DRUG STORE
AYER

P. Donlon & Co. Mead's Block AYER, MASS. Telephone 33

The Ayer Realty Company intends to erect a number of new buildings on the land formerly belonging to the Valencourt Stone heirs according to reports.

LITTLETON

When you buy a Liberty bond you are not only giving money to the United States government... News Items.

Littleton women who belong to all of the patriotic organizations... The April meeting of the Alliance comes on Friday afternoon...

Plans for Easter at the Baptist church include Easter carols and anthem by the young people's choir... Sunday school will have a special Easter offering...

Another social dance will be held in the town hall on Saturday evening, March 30... Miss Vera Bradford of Bath, Me., arrived at the home of her parents...

Miss Grace Carey of Fitchburg spent the weekend at the home of Mrs. M. W. Coffey... Another social dance will be held in the town hall on Saturday evening...

Mr. Greenough of West Acton with several men has taken quarters in town preparatory to doing extensive repair work on the main roads about town... Mr. Roy C. Cool of Somerville was at Elmhurst last week...

Mr. and Mrs. Linton F. Wood of Clarkport... A very big automobile on Center road... The driver of the Buick car... The driver of the Buick car...

A very big automobile on Center road... The driver of the Buick car... The driver of the Buick car... The driver of the Buick car...

A very big automobile on Center road... The driver of the Buick car... The driver of the Buick car... The driver of the Buick car...

CARD OF THANKS

We wish to express our thanks and appreciation to our friends and neighbors... Mrs. J. M. Hartwell has won for knitting socks...

WE LIST FARMERS in any locality and will look them over... WE HAVE A PIANO... VULCANIZING... ELIOT M. YOUNG... NORTH MIDDLESEX SAVINGS BANK...

COMMONWEALTH OF MASSACHUSETTS, Middlesex, ss. Probate Court... WHEREAS, the last will and testament of said deceased has been presented to said court...

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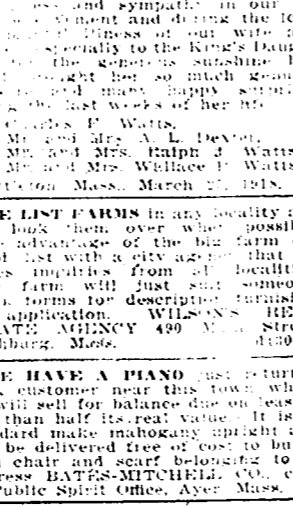
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PROPER SOILS AND PREPARATION OF SEED BED FOR MORE AND BETTER OATS



DISK IS GOOD FOR PREPARING SOIL FOR OATS.

The stalks then can be cut with a disk harrow much better than if left standing... The essentials for success in oats production are—Well-prepared land that is retentive of moisture and fairly fertile.

Oats in the United States is exceeded in acreage and value only by corn and wheat of the grain crops... The average area annually devoted to this crop in this country in the five years from 1912 to 1916, inclusive, was 30,450,000 acres.

Best Soils for Oats. In the production of oats proper climatic and cultural conditions are of more importance than the character or even the fertility of the soil... Oats in the United States is exceeded in acreage and value only by corn and wheat of the grain crops.

Brood sows need exercise. One of the biggest hindrances to the sows' farrowing good, strong, vigorous litters is lack of exercise... The proper exercise for a brood sow is that which she will take voluntarily and not through force.

Oats make brawn for the Scotchman. You'll find only one thing the matter with this bread—the family will want to eat too much of it... OATMEAL YEAST BREAD.

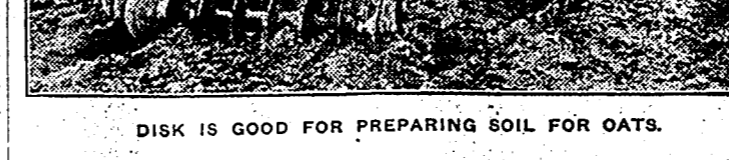
Bees aid to fruit growers. Insect has important place in Agriculture as Agent for Cross-Fertilizing Flowers... While beekeeping is usually considered only as the industry of honey production, it is important to remember that the honey bee has an important place in American agriculture as an agent for cross-fertilizing flowers.

Trouble with colts' feet. Examine Frequently for Thrush and Keep Well Cleaned by Use of Ordinary Hoof Pick... The colts kept in the barn should be frequently examined for thrush, and the feet well cleaned out with the hoof pick...

Beyond All Price. Gifts from the hand are silver and gold, but the heart gives that which neither silver nor gold can buy... Ever-Faithful Horse. It is the horse that has fought the wars of the world and won our human liberty.

USE MILK WITHOUT WASTE

Conservation Dishes Can Be Made Delicious—Try the Suggested Recipes... As a means of setting right a misunderstanding among dairy farmers and distributors of milk in certain parts of the country...



SKIM MILK DELICACIES. The protein in skim milk is declared by creamery men to be the cheapest form of this food essential that can be purchased to-day... The protein in skim milk is declared by creamery men to be the cheapest form of this food essential that can be purchased to-day.

MAKING CONSERVATION DISHES REAL. Indiana has a new plan for popularizing conservation recipes. It was developed in the public schools, and is endorsed by Dr. H. E. Barnard, Federal food administrator for that State.

BEES AID TO FRUIT GROWERS. Insect has important place in Agriculture as Agent for Cross-Fertilizing Flowers... While beekeeping is usually considered only as the industry of honey production, it is important to remember that the honey bee has an important place in American agriculture as an agent for cross-fertilizing flowers.

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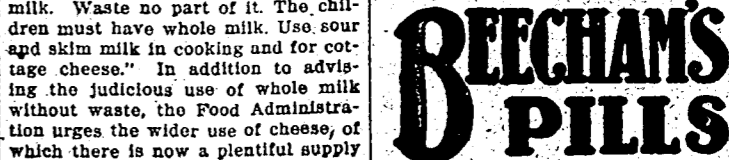
Francis J. Perry. CARRIAGE AND AUTOMOBILE PAINTING... LANGDON PROUTY. Insurance Agent and Broker... Poultry Wanted. You Paying 23c. to 25c. and upwards for Good Poultry.

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MOTHER GRAY'S SWEET POWDERS FOR CHILDREN

That heavy headache, torpid liver, sick stomach, bitter taste in mouth, furred tongue, dull eyes and muddy skin, all come from a poor supply of bile... BEECHAM'S PILLS which stimulate the liver, regulate the flow of bile, sweeten the stomach, and renew healthy bowel action.



H. J. Webb. REGISTERED OPTOMETRIST. Opposite Depot, Ayer, Mass. N. A. SPENCER & SON. Wish to call your attention to their stock of CEMETERY MEMORIALS.

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Engraved Cards. Business and Social Wedding Stationery. Card Showing STYLES and PRICES Willingly Furnished. 50 Engraved Cards in Script, \$1.35. Public Spirit Office, Ayer.

Saturday, March 30, 1918.

PEPPERELL

News Items. Mr. and Mrs. Clarence Cook entertained a party of friends last Sunday. The services at St. Joseph's church were the grandest yet held here.

Lawrence Library will be open on Wednesday, April 3, and continue open on the regular days, Monday, Tuesday, Wednesday, Saturday, and Sunday.

Sty from his transport located at Hobboken, N. J. Mr. and Mrs. Edward Dwyer and Little son and Miss Blanch Supernant, of Nashua, N. H., visited over Sunday with Mr. and Mrs. Pepperell.

The next regular meeting of the Women's club will be held in the Congregational vestry on Monday afternoon, April 1, at 7:30 o'clock.

At the last meeting of the Junior Chamber of Commerce a very interesting address on "Management under present conditions" delivered by J. B. Abbott of Waltham, county agricultural agent for Essex County, Mass.

Mar 30 Saturday Sale Mar 30. FEATURING SUGAR-CURED HAMS, BACON AND SHOULDERS. Fresh Smoked Hams, whole or half... 30c. lb.

EGGS. Fresh Western Eggs 43c. dozen. Selected Fresh Eggs 45c. and 48c. dozen. FRESH VEGETABLES-A FULL LINE FOR EASTER.

BROCKELMAN BROS. 420 Main Street Telephone 2080 FITCHBURG, MASS. Spring and Summer Millinery

Lottie Woods Sylvester Telephone 113-2 EAST PEPPERELL, MASS. GIRL SCOUT HEADQUARTERS 8 Washington Street, Ayer

NOTICE OF HEARING. To the Board of Selectmen: The undersigned respectfully asks for a license to keep, store and sell oil and Kerosene oil and Gasoline in 500 Gallon tank, at my farm at 500 Gallon tank, corner of Littleton Road and Sandy Pond road.

BOARD OF SELECTMEN. Sergeant Connelly, from Clinton, gave the White Rose Troop a splendid drill in marching in the gymnasium on Monday afternoon.

NOTICE OF HEARING. To the Board of Selectmen: The undersigned respectfully asks for a license to keep, store and sell gasoline in a 500 gallon tank on our lot, Park Street.

BOXBOROUGH

News Items. Asa Frost, of Framingham, spent a few days with C. T. Wetherbee recently. He has a fine automobile and has moved his furniture there, where he will be near his daughter.

INTERESTING ADDRESS

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